



Inspiration from the field + London Launch + Sept 25 Gala ✨

Tue, Jul 9, 2024

Dear Friends,

We are delighted to bring you two cool updates for the hot summer most of us are having! Also included below is information about the launch of **Asia Initiatives in London**. And... you can reserve your tickets for our 25th Anniversary Gala [HERE](#). This year's Gala will feature a long-anticipated surprise that you won't want to miss!

SoCCs for Displaced Families in Manipur



Gowrish, Asia Initiative's Senior Technology Manager and Perna Rathi, the founder of People Beyond Borders and our new team member, recently were in Saikul, Manipur to conduct **SoCCratic Dialogues** to start a **SoCCs** (Social Capital Credit) project there. Our local partner organization, Inside North

East, has deep connections to the local community and has been running tailoring and handloom training courses, organic kitchen gardens, and learning centers there. During the visit, our team conducted a Training of Trainers (ToT) session for the InsideNE team, focusing on the SoCCs concept and the SoCCs digital platform. This project will include our **Cascade of Learning** program for children and youth. They will redeem the SoCCs earned for digital literacy classes, library kits, and life skills to foster a more secure future for themselves.

Empowering Rural Women in Nepal: The Jivika Jagran Journey



In the heart of Nepal's picturesque Kavrepalan Chowk District, our Jivika Jagran project is being implemented with our local partner, the Association for Rural Development (ARD). This initiative is supporting 200 rural women in three villages. **SoCCs** are earned through environmental cleanup drives, organic farming, and skill-building sessions through our **Cascade of Up-skilling** program. SoCCs are then redeemed for premium seeds and polyhouse and drip irrigation kits, nurturing both the land and aspirations of the local people. Mastering of organic farming techniques and sustainable market links through their **Women's Cooperatives** will significantly increase their food security, incomes, and climate resilience.

Meet us in London?

Join us for Asia Initiatives'
**London Chapter
 Summer Meeting!**

Join us for an evening for friends and supporters of AI's London Chapter to learn about ongoing and new projects as well as ways to support and contribute!

More about us is at asiainitiatives.org

10
 July 2024

16.00 to 18.00 hrs



29 Lansdowne Road
 London W11 2LQ



Questions:
 Call 079 0091 6260



Asia Initiatives's new Chapter in London is being launched! It will be led by Monika Chauhan, a long term supporter of Asia Initiatives since our founding in Tokyo. This event will take place on **July 10 from 4-6pm** at a private home in Notting Hill. Please let us know ASAP if you have friends there who may be interested in attending or learning more about our work.

**Tickets for our 25th Anniversary Gala
 on September 25th are here!**

Reserve your tickets



25 years
dasia
initiatives
GALA!

With Our Honored Guest



8th Secretary General of the United Nations
H.E. Ban Ki-moon

Gala Co-Chairs
Kratma Saini Sood and Shivani Dugar

Host Committee (in formation)

Linda Filardi	Preeti Mattoo
Susan Gutfreund	Arjun & Anisha Mehta
Eva Haller	Nicolette Bird Mehta
Poonam Jain	Janet Montag
Yue Sai Kan	Mitzi Perdue
Ilana Kats	Lisa Robins
Alicia Kershaw	Kylie Schuyler
Rama Krishna	Yoshiko Sheard
Sarang Mani	Shining Sung

25
Sept 2024

At Gotham Hall
1356 Broadway
New York

Reserve
your tickets



Please contact us at info@asiainitiatives.org for more information

Along with our Host Committee, we are working hard to make our 25th Anniversary Gala truly extraordinary—and yes, there will be magic! Join us for good fun, while also doing good. Last year we helped over 75,000 people, and with your support, we aim to surpass that this year!

Buy Your Gala Tickets Now

More about our mission and work can be found on our [website](#) and on our [Youtube](#) channel. Thank you so much for being an important part of our community!

Geeta and the Asia Initiatives Team